



Final Workshop on Socially Responsible Investments May 24th - 25th, 2018

University of Pisa

Department of Economics and Management - Centro Congressi *Le Benedettine*
Piazza S. Paolo a Ripa D'Arno, 16

Programme

24th May, Thursday

8:45 - 9:30 Registration
9:30 - 10:00 Opening

Plenary Session

Auditorium

10:00 - 10:45 Keynote Lecture
Corporate Assets Holdership and Latest Regulatory Measures on Socially Responsible Investments (SRI)
Alfonso Martínez-Echevarría y García de Dueñas (University CEU San Pablo, Madrid)

10:45 Coffee break

Parallel Sessions

Auditorium

Room C

Time	Auditorium	Room C
11:00-12:30	<p>Session I Chair: Tommaso Luzzati (University of Pisa)</p> <p>Urban sustainability in European countries: subjective and objective measures Andrea Regoli (University of Naples Parthenope) <i>Discussant: Angela Parenti, University of Pisa</i></p> <p>The Effect of Policy-induced Eco-innovation on Business Competitiveness: Evidence on the Porter Hypothesis Abdelfeteh Bitat (Université Saint-Louis de Bruxelles) <i>Discussant: David Burgalassi, University of Pisa</i></p> <p>Fishing the Corporate Social Responsibility Risk Factors Rocco Ciciretti, University of Tor Vergata <i>Discussant: Tommaso Luzzati, University of Pisa</i></p>	<p>Session I - Socially responsible Investment and Social Market Economy Chair: Viola Heutger (University of Luzern)</p> <p>The Social Market Economy and the European Union Ria Slegers (Open University, The Netherlands)</p> <p>Enforce Minority Protection in Company Law: From Shareholders' rights to Shareholder's Value Dario Latella (University of Messina)</p> <p>Social Market Economy and Social Impact Benefit Corporations Gabriella Iermano (University of Pisa)</p>

12:30

Lunch

Parallel Sessions

Auditorium

Room C

Time	Auditorium	Room C
14:00-15:30	<p>Session II Chair: Elisa Giuliani, University of Pisa</p> <p>The Business Case for CSR revisited: A Roadmap to Firm Risk Irene Andersen (Maastricht University) <i>Discussant: Elisa Giuliani</i></p> <p>Green Mutual Funds: Theory and Evidence Thomas Renstrom (Durham Business School)</p>	<p>Session II - Socially Responsible Business Legal Structures in Europe Chair: Alfonso Martínez-Echevarría y García de Dueñas (University CEU San Pablo, Madrid)</p> <p>Freedom of Establishment and Transfer of Seat of a Benefit Corporation Rodolfo Dolce (Lawyer in Frankfurt am Main)</p>



Discussant: Luca Spataro, University of Pisa

A note on the social responsibility in a bilateral monopoly
Luciano Fanti (University of Pisa)

SRI and business legal structures for social market economy in the Netherlands
Bastiaan van der Velden (Open University, The Netherlands)

Valori sociali e diritto societario nel diritto costituzionale
Manuel López Ulla (University of Cádiz)

15:30

Coffee Break

Plenary Session

Auditorium

15:45 - 16:45

Keynote Lecture

Is socially Responsible Investment a Success?

Bert Scholtens (University of Groningen)

25th May, Friday

Parallel Sessions

Auditorium

Room C

8:45 - 10:30

Session III

Chair: Caterina Giannetti (University of Pisa)

Shooting Whispers: Shareholder Engagement in Response to Stakeholder Activism

Irene Beccarini (IESE Business School)

Discussant: Davide Fiaschi, University of Pisa

Social groups and credit shocks: Evidence of inequalities in consumption smoothing

Vibhor Saxena (University of St. Andrews)

Discussant: Lilit Popoyan, Scuola Superiore Sant'Anna, Pisa

On the Credibility of Ethical Finance

Francesca Barigozzi (University of Bologna)

Discussant: Nicola Meccheri, University of Pisa

Session III - Social Enterprise and the Third Sector: Italian Reforms

Chair: Dario Latella (University of Messina)*

Responsabilità sociale d'impresa ed impresa sociale alla luce della recente legge di riforma
Gian Paolo La Sala (University of Molise)

Enti del terzo settore ed attività d'impresa
Francesco Barachini (University of Pisa)

Sviluppo sostenibile e riforma del terzo settore: gli assetti finanziari nella gestione delle attività sportive dilettantistiche

Massimo Rubino de Ritis (University of Campania)

Responsabilità d'impresa ed obblighi di rendicontazione non finanziaria; dalla Direttiva 2014/95UE al bilancio sociale degli enti del terzo settore

Domenico Mazzone (Accountant in Prato)

(*this session will be held in Italian)

10:30

Coffee Break

Plenary Session

Auditorium

10:45-11:45

Keynote Lecture

The Economics of Prosocial Behavior: Theories and Application

Gani Aldashev (Université Libre of Bruxelles)

Parallel Sessions

Auditorium

Room C

12:00-13:00

Session IV

Chair: Lisa Gianmoena (University of Pisa)

Can you have too much of a good thing? The influence of CSR incentives on employees' motivation

Session IV - Social Enterprises Models in Europe

Chair: Sebnem Akipek Ocal (University of Ankara)

The UK Community Interest Companies



Rainer Michael Rilke (WHU – Otto Beisheim School of Management)
Discussant: Pietro Guarnieri, University of Pisa

Do global financial markets capitalise sustainability? Evidence of a quick reversal, Fabio Moliterni (Fondazione Eni Enrico Mattei, Milano)
Discussant: Federico Tamagni, Scuola Superiore Sant'Anna, Pisa

Sergio Russo (Lawyer in Livorno)

SRI and business legal structures for social market economy in France
Afif Daher (University of Rennes)

13:00:1400

Lunch

Parallel Sessions	Auditorium	Room C
14:00-16:00	<p>Session V, Chair: Alessandro Balestrino, <i>University of Pisa</i></p> <p>The Price of Taste for Socially Responsible Investment Lammertjan Dam (University of Groningen) <i>Discussant: Caterina Giannetti, University of Pisa</i></p> <p>Strategic or altruistic? An experiment on firm CSR adoption, Caterina Giannetti (University of Pisa)</p> <p>Optimal taxation, environment quality, socially responsible firms and investors Luca Spataro (University of Pisa) <i>Discussant: Alessandro Balestrino</i></p> <p>Socially Responsible Investment: a literature review Lisa Gianmoena (University of Pisa)</p>	<p>Session V -Action Plan on Sustainability and Asset Management Chair: Gabriella Iermano (University of Pisa)</p> <p>Action Plan on Financing Sustainable Growth. Overview Viola Heutger (University of Luzern)</p> <p>Integrating sustainability into asset management, Manuela Mazzoleni (Assogestioni Director Operations and Markets)</p> <p>EC Action Plan on Financing Sustainable Growth – Actions 4 and 7 Roberta D'Apice (Assogestioni Director Legal Service)</p> <p>European Investment in Turkey: Are They Socially Responsible? Sebnem Akipek Ocal (University of Ankara)</p>
16:00	Coffee Break	

Plenary Session	Auditorium
16:30-17:30	<p>Round table discussion Moderator: Luca Spataro</p> <p>Panelists: Francesco Biccato (Secretary General, ITA SIF - Italian Sustainable Investment Forum) Andrea Mariani (Director of the Pension Fund Pegaso) Roberta D'Apice (Assogestioni Director Legal Service) Stefania Luzi (Mefop S.p.A) Simonetta Bono (Vigeo Eiris)</p>

Scientific Coordinator
Luca Spataro

Scientific Committee
Luciano Fanti (University of Pisa)
Elisa Giuliani (University of Pisa)
Thomas Renstrom (Durham University Business School, UK)
Luca Spataro (University of Pisa)
Gabriella Iermano (University of Pisa)
Viola Heutger (University of Luzern)

Organizing Committee
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Alice Martini (University of Pisa)